

# Mr. Petri Heino

## BORN:

16th of November 1965 in Riihimäki, Finland

## CONTACT INFORMATION:

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## EDUCATION:

- Master of Science, Forest Products Marketing, University of Helsinki, 1995
- Matriculation, Riihimäki High School, 1984

## OTHER TRAINING AND EDUCATION:

- Wise Leadership - Leadership -program, Bene Oy, 2007
- Manager of Building Material Store – Special Vocational Degree, AEL, 2004
- Further Education Programme for Ecological Building, HUT Dipoli, 1997

## MAIN WORK POSITIONS:

1.01.2012 – Present

**Heinopuu Consulting & Travel**, part of Aaltomo co-op:

### FOUNDER, MEMBER OF THE BOARD

Written reports: e.g. Wood Construction in Finland, client Invest in Finland (2012/2015)

Organising of Study Tours: North America, Norway, Central Europe, France, Finland. Client: Puuinfo Oy

1.11.2011- 30.09.2015

**Wood, at Kymenlaakso University of Applied Sciences**

### RESEARCH MANAGER

Project planning, Creating a Competence center for Wood as a part of Wood Academy –project Restorative Environment Design project planning and execution.

Holzbauforum Nordic 2013 Kouvola, Secretary General

2.8.2010- 13.2.2011


**Joensuun Science Park Oy**

### DEVELOPMENT SPECIALIST

The know-how in the wood building sector in Finland, research report







2007-2010

***Puuinformaatio ry*** (Woodinformation association)

**MANAGING DIRECTOR**

Puuwoodholzbois –magazine and Finnish Wood Price

1.4.1997- 6.12.2006

**Finnish Forest Industries Federation**

**COUNSELLOR**

Environmental Issues within wood products industry.

**Wood Focus Oy**

**PROJECT MANAGER**

campaigns for wood in Finland, and UK.

**LANGUAGE SKILLS:**

- Finnish, mother tongue
- English, excellent
- Swedish, good
- German, good